



Write Ink



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ABOUT AND PERSONAL PROFILE

We are in the business of making sure that your business runs smoothly and there are no legal hassles for your company. We at ANA with our specialised experience in varied fields strive to aid you in accomplishing your entrepreneurial aspirations.

A.Naik and Associates is a practising CS firm. We provide customised solutions and professional guidance to clients in various sectors and ensure compliance management for all types of businesses.

Our area of expertise include:

Business Planning

Company Secretarial Work

Corporate Law

Intellectual Properties Rights and more.

We have knowledge and experience in dealing with matters relating to Company Law, Securities Laws, handling Due Diligence, Mergers and Amalgamations, Registration and Trademark etc.

Aruna Naik is the founder and driving force of the firm. A dynamic individual who is a powerhouse of legal and compliance laws, Aruna personally works with clients to achieve satisfactory results. It is her firm belief that all problems can be solved with the right expertise.

She has specialised experience of more than a decade as a Company Secretary and has worked with small and medium businesses as well as corporates. She is well versed with the implementation of the Companies Act, 2013, and other allied law requirements. She is a fellow member of the Institute of Company Secretaries of India and a Bachelor of Law. She is also a certified agent for the registration of trademarks and copyrights.

At A. Naik and Associates we constantly aim towards providing systematic, solution oriented services to our clients.



Why Choose us?

CKM ACADEMY encourages learner-centred and enquiry-based approaches to learning. It develops creative thinking, critical reasoning and problem solving, giving learner's excellent preparation for the next stage in their education. We are carving a new pathway for holistic learning with our innovative courses and advanced technology-oriented teaching methods.

- **Accomplished Educators**

Our full-time and visiting faculty team is qualified and experienced to deliver the CAIE curriculum and dedicated to helping students reach their true potential.

- **Advisory Board of Experts**

We have subject experts on our Advisory Board who regularly update study material and provide valuable inputs that enable us to impart the best possible education in each subject.

- **Individual Counselling**

We provide one-to-one counselling to each student, helping them navigate studies and dealing with stress.

- **Assessments and Interaction with Parents**

Each student's progress is evaluated before, during and after every topic. Qualitative feedback is provided. The timely intervention takes place as and when required. Parents are regularly updated about the progress of the student.

- **Streamlined and Systematic Curriculum**

Our curriculum is carefully planned to educate proficiently. We design courses to



WEBSITE CONTENT OF CKM ACADEMY

promote conceptual learning and provide in-depth coverage of all relevant topics.

- **Integrated Technology**

The latest technology and educational tools are used to make learning more interactive and exciting for the students. Our systematic online program makes it possible for students to get high-quality education from the comfort of their homes.

A large, faded version of the Write Ink logo, consisting of a stylized quill pen nib and the text "Write Ink".

Write Ink



BALLOONS

THE GLORIOUS AND GORGEOUS ADDITIONS TO A PARTY

The colourful blobs that are filled with magic. The lightest possible toys created that brings smiles on the faces of children and adults. Balloons are a source of exuberance and glee.

When it comes to bedazzling parties, nothing works better than balloons. They enhance the look and bring in a joyful vibe into any party or occasion.

Balloons hold a special place in our hearts, and that is why Dazzle Your Dreams has an enticing range of Balloon Adornments suitable for all types of parties and celebrations. From entry gates to backdrops, from customised balloon bouquets to balloons based on emotions. We make sure that whatever is in your heart is expressed through these fantastic and tantalising party enhancers.

Balloons for all occasions

Our shop located in I.C.Colony, opposite Mandeoeshwar Post Office is a haven for all types of balloons. In latex or foil, we have an enticing collection in different hues, shapes and patterns.

We have hundreds of designs you can choose from including unique theme-based balloons in both latex and foil if balloons are what your heart desires then look no further and visit us today.

So, whether it is unicorn theme balloons for your little princess or heart-shaped one with love quotes for your beloved. From superhero stringers to baby shower flowers and everything in between. If you want it, be assured that we will have it.

But many a time, our heart is not satisfied with what is already available, and we completely understand your need for customisation. Creating specially curated balloons as per your personal choice is our USP.



WEBSITE CONTENT OF DAZZLE YOUR PARTY

Have balloons with your entwined initials adorning the balloon in your chosen colour will look exquisite at your wedding.

Filling up your son's room with balloons printed with all his favourite movie quotes will be a fantastic surprise for his birthday.

These can many more such personal occasions can be made memorable by customising the balloons as per your choice.

And who says that it is only the personal occasions that can be made special by these made to order balloons. You can even celebrate your business milestones and work achievements with our specially themed balloon.

Release 100's of balloons in the sky with the picture of your newly launched product and create a buzz in town.

Have the entire décor of your conference hall be done with balloons proudly displaying your company logo.

Balloons are as effective tools for making a powerful statement as they are in bringing happiness on all occasions.

Personal or professional, DYP will make sure that you have a party that will be remembered for years to come. And the good news is that we can deliver the deflated balloons anywhere in Borivali so that you don't have to travel far looking for a little happiness.

Balloon arches and columns

Why stop at single balloons when you can have entire gates and doorways created out of balloons. Let the entrance to your party be an eye-catching balloon artefact. We customise balloon arches and columns according to the theme of your party, using colours, shapes and materials that enhance and elevate the look and feel of the party. There is one more thing that we do while taking care of your desires. We keep an eye on the expense and make sure that your dreams are delivered without burdening your pocket.



Weddings or christenings. Birthdays or anniversaries. Corporate events to the exhibition. Wherever you need to create an impactful entry we have enticing options readily available.

Custom-printed and promotional balloons

When it comes to giving a warm personal touch to your business events, nothing works better than our custom-printed promotional balloons. They are a fun way to create better visibility for your brand, and unlike other promotional materials like banners and posters, they also add a vibrant vibe to the atmosphere.

Each balloon can be custom-printed with your design to the highest quality and then rapidly dispatched promptly.

It does not matter if you need just a handful of custom-printed balloons to add that personal touch on your big day. We will still make it happen for you. And do not fret if you require thousands of branded printed balloons for promotional or corporate purposes, we shall efficiently handle that too!

Table Decorations

Balloons on the wall, balloons on the ceiling then why not on the table. Balloon bouquets or centrepieces are a wonderful way to decorate the table for any festive occasion. Be it Diwali or Christmas. Engagement Party or Graduation celebrations, your guest will love to have a gorgeous balloon display in front of them, and it will also help in completing the theme with centrepiece complementing the rest of the décor.

We have various options available to us. These are a cost-effective way to create a dramatic effect and impress your guests.

Party supplies

When it comes to parties, we are the one-stop-shop. We can provide you with all that you need to give your guests a truly memorable time.

Balloons are nothing but packets of happiness filled with air. And we DYP strive to



provide you with the best products at competitive rates under one roof.

Here is the impressive list of all the different type of balloon decorations that we deal in. After all, we want to offer you all the possible choices in the world while making a selection for your special occasion. We supply balloons for parties and celebrations such as:

1. Birthday Balloon
2. Balloon Bouquet
3. Fancy Balloon
4. Foil Balloon
5. Printed Balloon
6. Baby Shower product
7. Fancy Cap
8. Bachelor Party Product
9. Party Eye Mask
10. Paper plates
11. Paper Napkin
12. Birthday Decorative Item
13. Hat
14. Party Face Mask
15. Halloween Product
16. LED Balloon
17. Birthday Cap
18. Theme Party Decorations
19. Halloween Costume

A large, light gray watermark of the Write Ink logo, including the quill and the text "Write Ink", is centered on the page.

Health packed in Packets

A nutritionist generally advises as to what to eat and what not to eat. But while on a diet, what do you do with those irresistible cravings that crop up and refuse to go. Rashi Mundra has come up with an innovative solution for this. She not only tells you what to eat but has also developed an entire range of products so that you can satisfy your cravings without compromising on your health.

Presenting Vegan, Gluten-Free and Healthy Snacks, Dips and Cookies by LifeStyle Mantra.

All these items are made from nutritionist provided recipes and are made under the personal supervision of the nutritionist. So, you are assured of having maximum taste with health benefits.

Roasted Makhanas

A delicious and healthy gluten-free snack available in vegan and non-vegan variants.

Vegan Varieties

Maggi

Peri-peri

Chat masala

Pudina

Non-vegan nibbles

Cheese

Filled with the goodness of

Makhana (lotus seeds), edible vegetable oil (olive oil), flavouring compounds, spices and condiments, seasonings.

No added colour or preservatives used.



Shelf life is 6 months. Kindly store in an airtight container after opening.

Delivering health Across India.

50 gm will be for Rs. 199

(the Maggi best seller needs to be put in a gif or creative form rather than text. That is why have not added here)

Baked Whole Wheat Nachos

Another healthy and tasty snack which can be had on their own or combined with our delicious dips.

Taste Buds Ticklers

Plain

Italian herbs and cheese

Jalapeno

Filled with the goodness of

Whole wheat flour (80%), Maize flour (20%), edible vegetable oil (olive oil), flavouring agent, flavouring compounds, spices and condiments, seasonings.

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

100 gm will be for Rs. 299

Baked Pita Chips

A hot favourite with a crunchy snack that is tempting at any time of the day.

Taste Buds Ticklers

Periperi

Italian herbs and cheese



Filled with the goodness of

Whole wheat flour (80%), Refined wheat flour (20%), edible vegetable oil (olive oil), flavouring agents, flavouring compounds, spices and condiments, seasonings.

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

100 gm will be for Rs. 299

(I have given a hint that it is a best seller in the introduction but you can also add a bestseller tag.)

Multigrain Puff

A healthy and gluten-free snack to satisfy those cravings for something salty and cheesy. This is one of our MUST TRY items.

Filled with the goodness of

Corn Grits, Rice Grits, Jowar Flour, Edible Vegetable Oil (Rice Bran Oil), Quinoa, Oats, Gram Grits, Potato flakes, Edible Salt, Tomato Juice Powder, Cheese powder, Red chilli powder, sugar, black salt, dry mango powder, Spices & Condiments, Whey Powder (milk solid), Cheddar Cheese

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

50 gm will be for Rs. 49

Quinoa Puff

Another interesting puff variant with very enticing flavours to add a little zing to your diet.



Taste Buds Ticklers

Arabic Zatar

Chatpati Kachi Kairi

Filled with the goodness of

Quinoa Seeds, Corn Grits, Rice Grits, Jowar Flour, Oats, Gram Grits, Potato Flakes, Edible Vegetable Oil (Rice Bran Oil), Edible Salt, Mixed Spices, Dehydrated Fruit (Lemon), Sugar, Dehydrated Vegetable (Onion, Garlic), Dried Herbs (Thyme, Oregano), Sesame, dried raw mango powder.

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

50 gm will be for Rs. 49

Oats bar

Something sweet for our clients. These bars are designed to provide you with guilt-free indulgence. Its vegan, it's gluten-free, and it's perfect for your mid-morning or evening snacking.

Filled with the goodness of

rolled oats, honey, chocolate chips, flaxseeds, vanilla essence, crunchy peanut butter.

No added colour or preservatives used.

Shelf life is 1month. Kindly store in an airtight container and refrigerate after opening.



Delivering health Across India.

4 bars of 25 gm each will be for Rs. 299

Dry fruit Bar

Another vegan and gluten-free biting option to satisfy those middle of the day hunger pangs. This is a filling and wholesome snacking option.

Filled with the goodness of

almonds, pistachio, cashew nuts, walnuts, dates, cranberry, fig, raisins

No added colour or preservatives used.

Shelf life is 1month. Kindly store in an airtight container and refrigerate after opening.

Delivering health Across India.

4 bars of 25 gm each will be for Rs. 399

7 in 1 seed mix

A healthy replacement for the traditional mukhwas that not just freshens up your mouth after a meal but also gives you added nutritional benefits

Filled with the goodness of

watermelon seeds, sunflower seeds, pumpkin seeds, white sesame, black sesame, fennel seeds, flaxseeds, turmeric powder, black salt, lemon juice

No added colour or preservatives used.

Shelf life is 3 months

. Kindly store in an airtight container after opening.



Delivering health Across India.

200 gm will be for Rs. 279

Periperi Sunflower Seeds

Craving for some spice in your diet. Our peri peri flavoured sunflower seed will add a kick to your salads or evening munchies.

Filled with the goodness of

sunflower seeds, edible oil (rice bran oil), lemon juice, seasoning, flavouring agent, spices & condiments

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

200 gm will be for Rs. 399

Periperi Pumpkin Seeds

Full of spice and health. Very rarely, you find such delicious yet absolutely healthy options. And they are vegan and gluten-free too.

Filled with the goodness of

Pumpkin seeds, edible oil (rice bran oil), lemon juice, seasoning, flavouring agent,

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spices & condiments

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in an airtight container after opening.

Delivering health Across India.

200 gm will be for Rs. 399

Cheese Dips

Cheese is something that we all find difficult to resist while on a diet. So we have created a cheat option for our clients to enjoy once in a while. Though full of cheese this dip is still more healthy than the options available in the market.

Filled with the goodness o

Cheese, milk, salt

No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 399

Salsa dip

This goes perfectly with our baked nachos or pita chips. Together you have a fantastic guilt-free snack ready for weekend movie binging.



Filled with the goodness of

tomatoes, onion, red bell pepper, celery, oregano, chilli flakes, vinegar, edible oil (olive oil), salt

No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 249

Garlic chutney

A healthy chutney that can be had with a meal in replacement of pickles or with any snacks.

Filled with the goodness of

garlic, tomatoes, Kashmiri red chillies (whole), edible oil (rice bran oil), salt, kachari powder

No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 249



Schezwan Sauce

We know how much you love it, and have created a healthy variant of the popular schezwan sauce without Ajinomoto or other harmful preservatives. It is low on oil too so you can enjoy it without guilt.

Filled with the goodness of

whole red peppers, garlic, onion, ginger, sesame oil, red chilli powder, vinegar, soya sauce, red chilli sauce, salt

No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 249

Schezwan mayo

We have combined our healthy schezwan sauce with healthy hung curd to give you a spicy and creamy dip of mayo consistency. Use it in sandwiches and wraps and enjoy.

Filled with the goodness of

whole red peppers, garlic, onion, ginger, sesame oil, red chilli powder, vinegar, soya sauce, red chilli sauce, salt, hung curd, black pepper powder



No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 299

Garlic Hummus

The king of dips itself. The amazingly healthy and full of protein hummus is an excellent combination with salads and snacks.

Filled with the goodness of

Garlic, Chickpeas, olive oil, salt, lemon juice

No added colour or preservatives used.

Shelf life is 1 week from the date of delivery. Kindly refrigerate immediately after delivery.

Delivering health for Mumbai.

200 gm will be for Rs. 249

Oats cookies

Our clients simply love these savoury cookies. They go well with tea coffee or just as munchies. We even have a diabetic version for our clients who need to control their sugar.



Taste Buds Ticklers

Dark chocolate

Salted Savoury

Filled with the goodness of

rolled oats, whole wheat flour, baking powder, eating soda, olive oil, butter, salt, jaggery

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.

100 gm will be for Rs. 199

Rice Flakes and Almond Chivda

Something salty and tangy. The go-to evening snack now in a healthy version.

Filled with the goodness of

rice flakes, almonds, salt, roasted chana, curry leaves, oil, green chillies, mustard seeds, nimbusath

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.



250 gm will be for Rs. 249

Whole Wheat muffins

Are you looking for some sweet delicacy? We present to you our melt in the mouth whole wheat muffins.

Taste Buds Ticklers

Vanilla

Choco chips

Filled with the goodness of

whole wheat flour, baking powder, baking soda, olive oil, butter, choco chips, cocoa powder, vanilla essence

No added colour or preservatives used.

Shelf life is 10 days from the date of delivery. Kindly refrigerate after delivery.

Delivering health Pan India.

6 pcs will be for Rs. 279

Nut and Berry Mix

This is something that everyone from kids to adults and to be mummies to lactating mothers can enjoy. It's a super hit amongst kids.



Filled with the goodness of

almond, hazelnut, walnut, dried cranberries, dried blueberries, cinnamon powder, chaat masala, salt

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.

100 gm will be for Rs. 349

Gluten-free Khakras

Our gluten-free and high protein khakras are a must-have for any healthy home. We have created 3 gluten-free and 3 high protein variations to provide you with more tasty options. All the flavours are created, keeping in mind that clients always are looking for a variety in taste.

a. Jowar Pudina –

Ingredients – jowar flour, fresh pudina, pudina seasoning, milk, salt, Haldi, edible oil (olive oil)

200gm – 299/-

b. Oats Basil –

Ingredients - oats flour, fresh basil, basil seasoning, milk, salt, Haldi, edible oil (olive oil)

200gm – 299/-

c. Nachni Spinach –

Ingredients - nachni flour, fresh spinach leaves, milk, salt, Haldi, edible oil (olive oil)



200gm – 299/-

d. Moong Garlic –

Ingredients – green moong dal flour, fresh garlic, garlic seasoning, milk, salt, Haldi, edible oil (olive oil)

200gm – 299/-

e. Moong Paprika –

Ingredients – yellow moong dal flour, paprika, garlic powder, milk, salt, Haldi, edible oil (olive oil)

200gm – 299/-

f. Soya Methi -

Ingredients - soya flour, fresh methi leaves, garlic powder, milk, salt, Haldi, edible oil (olive oil)

200gm – 299/-

No added colours or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.

Rajagra Puff

Rajagra is known for its health benefits and is a very scrumptious and nutritious snacking option.

Filled with the goodness of

amaranth puff, seasoning agent, flavouring agent, edible oil (olive oil)



No added colour or preservatives used.

Shelf life is 1 month. Kindly store in airtight containers after opening.

Delivering health Pan India.

50 gm will be for Rs. 89

Whole Wheat Breadsticks

These go very well with soups and also make a healthy snack option. They are tasty, crunchy and healthy.

Filled with the goodness of

Whole Wheat Bread, mixed herbs, oregano, chilli flakes, garlic powder, onion powder, edible oil (olive oil)

No added colour or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.

100 gm will be for Rs. 129

Whole Wheat Crackers

Who doesn't love crackers with tea or have a couple of them handy when you are out and don't want to binge on anything unhealthy.

Filled with the goodness of

whole wheat flour, salt, seasoning, milk, oil, flavouring agent, spices & condiments



No added colour or preservatives used.

Shelf life is 3 months. Kindly store in airtight containers after opening.

Delivering health Pan India.

100 gm will be for Rs. 229

Whole Wheat Lavash

We have specially created these so that you have something crunchy to eat with your dips and hummus. My personal favourite is lavash and cheese dip.

Filled with the goodness of
whole wheat flour, sesame, olive oil, salt

No added colour or preservatives used.

Shelf life is 1 month. Kindly store in airtight containers after opening.

Delivering health Pan India.

100 gm will be for Rs. 199



WEBSITE CONTENT OF GLEE GOURMET

Client: Shikha Sarvaiya
Company: Glee Gourmet

❖ Salads

1. Salad New Name:

Super food Solutions

Supreme Salads

2. Stuffed salad (tomato cucumber bhindi, jalepenos) New Name

Stuffed health shots

Stuffed goodness

❖ RAITAS

1. RAITA New name:

Health Savouries

Creamy Concoctions

2. Raita- corn beetroot, cucumber dill leaves

Fresh and creamy mixtures

Health charged mixes

❖ Combos tiffin box

1. Combo New name:

Mini health platters

Health in a box

❖ Salad bowl

1. Salad bowl New name:

Write Ink



Nutri charged bowls

Scrumptious Salad Serves

❖ Sweets

1. Sweets new name:

Power packed sweets

Nutrilicious Nougats

Gajjar halwa- **Carrot Cravings**

Beetroot halwa- **Beetroot Delight**

Muskmelon halwa- **Magic of Musk**

Mango halwa- **Mango Mania**

Dudhi kheer- **Green Goodness**

Pumkin kheer- **Pumpkin Pride**

Mango Basundi- **Blissful Basundi**

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WE CARE FOR YOU

We are one of a kind healing centre, providing All unique treatments under one roof for the comfort and convenience of our patients. We don't want our patients to run around from one place to another for different therapies. That is why we have created CHIRO PLUS, a one-stop station for pain management.


Our facilities are specially designed, keeping in mind the well-being of our patients. We take the utmost pride in taking care of their minutest needs. We are equipped with the latest technology to provide the best in class health treatments.

Our services can be broadly divided into four major types of therapies. Our doctors are all certified in their specialities and also have years of experience in treating patients.

Chiropractic

Chiropractic is a health profession concerned with the diagnosis, treatment and prevention of mechanical disorders of the musculoskeletal system, and the effects of these disorders on the function of the nervous system and general health. It uses manual treatments, including spinal adjustment and other joint and soft-tissue manipulation. We at Chiro Plus treat all kinds of musculoskeletal issues with totally non-invasive therapies. None of our treatments requires any hospitalisation.

ADVANTAGES

- Chiropractic boosts the immune system and improves overall health.
 - It helps regain lost energy levels of the body.
 - Chiropractic relieves pain faster than other therapies.
 - Chiropractic improves cognitive ability.
 - It promotes calmness and decreases stress.
 - Chiropractic helps you breathe better and prevents respiratory issues.
- 

- Chiropractic provides better digestion.
- Chiropractic is beneficial for pregnant women as it helps in prenatal discomfort.

SCOPE

Sitting in a chair all day, sleeping in the wrong posture or stretching the waist muscles can lead to back pain and spinal problems. This problem can be reduced with medicines, but cannot be cured entirely. In severe cases, people become addicted to painkillers. But that is not a fruitful solution. On the other hand, Chiropractic is a revolutionary way of healing with proven results.

One can use Chiropractic therapy as an alternative to spine stress-relieving Medications. With its endless benefits, this therapy heals pain quickly and promotes good health.

TREATMENT

During treatment, we provide you with a food plan as per your physical requirements. This is done to bring mobility and flexibility to the affected area. This therapy is done manually to relieve joint pain and stiffness. It involves massaging the affected area with hands. In this therapy, Chiropractor examines the position of the waist and spine and then selects the treatment accordingly. The healer takes 5 to 6 sessions to diagnose and treat the problem. The Chiropractic treatment includes two kinds of therapies:

Soft tissue therapy and Exercise therapy.

Soft tissue therapy is used in serious cases where bruises are forming around the muscles, whereas exercise therapy is used if the problem is not severe enough.

While in the former, pressure is directly applied to the affected area, in the latter one, doctors recommend some exercises to relieve the pain and reduce the risk of recurrence.

Accu electrostimulation

Electroacupuncture is a form of acupuncture in which small electric currents are passed between pairs of conduction patches. This practice enhances the use of

regular acupuncture and is suitable for treating management. At CHIRO PLUS, we have great stimulators with which we treat patients. This treatment can cause minor discomfort but does not render in lasting pain.

ADVANTAGES

Accu electrostimulation magically heals acute pain.

It is also useful in long-term pain and fracture pain.

Accu electrostimulation is exceptionally useful to heal motion sickness.

It also helps in nausea or vomiting after surgery or chemotherapy.

It doesn't only cure the affected areas but promotes overall well-being.

Electrostimulation makes you relaxed and calmer.

It releases stress and hypertension and prevents depression.

SCOPE

As far as the scope of Accu electrostimulation is concerned, let us tell you that it is a relatively a new way of healing the pain, so there is no significant evidence to prove its effectiveness yet. However, there are a handful of studies that demonstrate that it has a vast scope in relieving acute pain, side effects of chemotherapy, and arthritis. We, at CHIRO PLUS, have many successful cases, where patients found this treatment extremely effective.

TREATMENT

The treatment is typically performed by an acupuncturist who first evaluates your condition based on your symptoms and the pattern of illness, then selects the right points for the treatment. Unlike acupuncture, in this treatment, the acupuncturist attaches the conduction patches to the effected area.

Once it's done, they'll turn on the device. The Electroacupuncture machines come with adjustable voltage settings. Initially, they start the treatment with low voltages and frequencies; then the acupuncturist can adjust the frequency as per the requirement during treatment.



The electric current pulsates, alternating between the two needles.

A session of Accu electrostimulation typically lasts long for 10 to 20 minutes.

Acupressure/pressure point

Acupressure applies the same principles as acupuncture to promote good health and healing. Acupressure is often thought of as only acupuncture without the needles. We treat many chronic and painful ailments with the help of acupressure and have seen successful results over the years.

ADVANTAGES

Acupressure relieves problems like stress, tension, restlessness and nervousness.

Improves sleep quality, helps in getting adequate sleep.

Relaxes the joints and bones, which makes the body feel lighter.

Acupressure releases endorphins in the body hence promoting anti-inflammatory effects which help in arthritis.

Acupressure therapy also protects against nausea that occurs immediately after treatment with cancer with chemotherapy.

Acupressure therapy also improves fatigue and mood.

Acupressure also helps in blood circulation if used properly.

SCOPE

With its incredible benefits, the pressure point therapy is proven as a quick healer for various diseases. At CHIRO PLUS, we have successfully treated hundreds of patients and helped them overcome acute pain and illnesses. Moreover, the clinical scope of acupressure treatment is evident in numerous cases.

TREATMENT

As a part of this treatment, our acupressure practitioners use their fingers, elbows and palms to stress the pressure points in your body. During the sessions, you

experience a kind of massage. Each session can last approximately one hour, and you may need several sessions for better results.

You will be fully clothed in these sessions and the doctor will first understand your needs and the reason why you are choosing these treatments.

There are many acupressure points in your body that only an experienced physician can identify. Activating them in these massages can yield the best results. In many cases, people conduct these sessions to get relief from pain and mental stress.

There is no recovery period involved, and you can return to your routine immediately after your treatment. Initially, it will be mandatory to take some rest to supple muscles. In some rare cases, you may feel a slight pain in areas where pressure points are concentrated. Otherwise, the treatment is extremely safe.

Medical Yoga

Medical Yoga is a type of yoga practice which combines traditional Yoga with medical diagnosis and therapeutic techniques to address illness and disease. Medical Yoga relies upon scientific diagnostic tools, such as blood tests and MRI scans, to assess a patient's underlying ailments and designs an appropriate treatment plan. CHIRO PLUS has trained yoga professionals to help guide patients with the appropriate Aasans.

ADVANTAGES

Medical Yoga heals hypertension.

Helps in insomnia and provides quality sleep.

Medical Yoga increases flexibility and perfects your posture.

It also betters bone health and prevents joint and muscular pain.

Medical Yoga is also an effective way to relieve stress.

Medical Yoga prevents cardiovascular diseases, heals chronic illnesses, boosts immunity power and provides overall better health.

Medical Yoga helps pregnant women with better sleep, increase their strength

and

ensure better health for the infant.

Medical Yoga also helps the elderly to keep themselves active and away from old-age diseases.

SCOPE

The amalgamation of traditional Yoga and medical diagnosis and therapeutic techniques can do wonders. Chances are there that Medical Yoga can help you heal quicker than any other advanced treatment. In our country, regular Yoga is always seen just as an exercise but leveraged with Medical Diagnosis;

Medical Yoga is not merely an exercise but a lot more than that. While traditional Yoga cannot cure all that ails you and brings along some disadvantages too, Medical Yoga can cure severe medical conditions. From calming your mind and healing chronic disorders, the right medical Yoga can help you in many ways.

TREATMENT

In medical Yoga, the patient is examined with medical techniques such as X-ray, CT scan, MRI, and then suggested to do the right postures (asanas) accordingly. To achieve maximum benefits in medical Yoga, proper breathing techniques and meditation are being incorporated.

Numerous studies have shown that Yoga can positively affect the body in many ways, including helping to control blood sugar levels, ameliorating musculoskeletal diseases, and keeping the cardiovascular system in tune. Medical Yoga also benefits those people who suffer from back pain, diabetes and knee pain.

We use any one or a blend of these therapies to create a comprehensive treatment plan. We try and give maximum results with minimum discomfort. Our aim is always to recreate holistic health in the world, one patient at a time.



tChermaja – Product Description (Shoes)

1) CALIFORNIA CASUALS



This casual moccasin is a must-have for all the men out there. Crafted in fine leather, catchy outsole, stitch marks bordering the vamp and buckle on top is a perfect blend of sophistication and casual. The sleek, stylish and comfy design completely elevates the casual look. Available in Black and Burgandy.

2) SEATTLE SLIP ONS



This pair of classic Boat Shoes with a black leather upper and white sole fits perfectly in the realm of stylish footwear. The intricate stitch marks throughout the body of the shoe give it a refined look. The PU sole along with the sleek design makes it a perfectly comfortable wear matching with all styles. Also available in Burgandy.



3) NEW YORK DWELLERS




Crafted in fine leather, this Black Oxford pair of shoes is a pre-requisite for any gentleman's complete look. The lace-up design along with the detailing at the heel counter and the toe tip of the shoe gives it a clean, sophisticated and timeless look. The leather sole gives absolute comfort. Flaunt an untarnished formal style with this out of the box shoe. Also available in Tan..

4) HUSTON HOTTIES



This finely crafted pair of leather black Brogue Shoes along with the brogue details give it a modern look. The shoes have a formal appearance with a dash of casual. The laced up design and the intricate perforating brogue details show the craftsmanship of these pair of shoes, which can come in handy for a semi-formal and a casual dress-up. Also available in Burgandy and Tan.



5) DALLAS DERBIES



This finely crafted pair of leather Black Derby Shoes in solid color with a black sole is a perfect blend of comfort and formal. The laced-up pattern, low stacked heel and detailing at the quarter and the toe tip of the shoe gives it a unique look. Brimming with elegance, this pair of shoes is perfect for any occasion. Also available in Brown and Tan.

6) CHICAGO CHIC



Crafted in fine leather, this pair of Black Brogue Wingtip shoes goes well with all attires. It is a perfect combination of lace-up pattern, fine leather finish and intricate brogue details throughout the body and the top line of the shoe. The low stacked heel and modern wingtip design complement the traditional broguing details well. Also available in Burgandy and Tan.



7) SANTA BARBARA STYLE



This brown casual leather moccasin totally gives the trending vibes. The sleek and sophisticated design including the intricate stitch marks of white throughout the shoe gives it a stylish look. The white PU sole contrasts well with high-quality brown leather upper ensuring comfort and style. Without this moccasin, your casual wardrobe is surely incomplete!

8) BOSTON BEAUTIES



This pair of men's leather Black Brogue Wingtip shoes with leather sole redefines sophistication, style and comfort. The laced-up pattern, traditional brogue details throughout and the stylish wingtip pattern just elevates this pair of high-quality leather shoes. The low stacked heel with leather sole makes it a comfortable wear, perfect for any occasion.



9) STATELY WASHINGTONS



This pair of leather Tan Oxford shoes adorns the formal look. The laced-up pattern and the medallion design elevate the look. The low stack heel with a contrast of tan and brown adds to the elegance of it. The sleek and unique design makes it stand out and a must-have for all men!

10) PHOENIX RISERS



This pair of Black Oxford Wingtip shoes is a classic possession for all shoe lovers. Crafted in fine leather, the sleek design and the modern wingtip just add to the formal look. The leather lining with high-quality leather upper makes it a comfortable wear and perfect for all important occasions.



Equity Services

What is Equity?

Equity is the total amount of money that a shareholder is entitled to receive if all of a company's assets are liquidated after clearing all debts. When a company requires funds for its businesses and meets its working capital requirements, it can use both debt and equity instruments. It dispenses its shares or stocks through Initial Public Offerings (IPOs) or offers loan instruments with fixed interest rates, called debentures. When you invest in a company's equities, you become its partial owner. Once a listed company provides its stocks to investors, they can be traded – purchased and sold – in stock exchanges, like the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE).

Investing in equity shares is well-favoured as they provide high returns. However, despite their potential high returns, they also have certain risk factors associated. Thus, it is essential to measure their risks before investing in equity stock.

Types of Equity

Shares

Equity Mutual Fund Investments

Equity Futures:

Equity Options:



Arbitrage Schemes

Alternative Investment Funds

Benefits of Equity

- Investment in stocks leads to the highest returns over long-term investment. It is considered one of the feasible and practical forms of investment.
- Investment in equities can also furnish you with income through dividend issuance. Issuing of dividends is where listed companies share their profits with existing shareholders. Though not compulsory, companies issue dividends to signal profitability and increase their investor base.
- Despite the high returns, equities possess a more significant risk due to market volatility. One should be good with their market research and make well-thought and planned decisions when investing in the stock market.
- One can cut down the risks by investing in equity instruments, like Futures and Options (F&O).
- Investing in equity shares can also help to surpass the impacts of inflation.
- Investing in shares is an easy process
- Diversification of investment portfolios can help in gaining higher returns.

WHAT WE DO

Ckredence Wealth Management Private Limited is a registered equity sub-broker with Sushil Financial Services Pvt. Ltd. We offer a user-friendly platform to our clients to help them buy and/or sell



shares on the market with ease. We also offer technical and fundamental recommendations to our clients based on our extensive research.

- Our clients reap the following benefits:
- Extensive Research Products | Short & Long term wealth creation Ideas | Dedicated RM | All reports on Web & App | Knowledge sharing webinar | Paperless transaction

Mutual Funds-related Services

What is a Mutual Fund?

A mutual fund is a pecuniary tool consisting of a pool of money collected from different investors to invest in securities like stocks, bonds, etc. Mutual funds are handled by professional portfolio managers, who allot the funds and manage them carefully to generate wealth for the fund's investors to attain the investment objectives. The mutual fund market is regulated by the Securities Exchange Board of India to ensure responsible and transparent management of the investor's wealth. Mutual funds are mainly divided into categories based on:

The types of securities they invest in

The objective of the investment

The type of returns they seek



How Does a Mutual Fund work?

A mutual fund is essentially a trust that gathers capital from investors with similar investment goals. Based on the fund's objective, the money collected from investors is placed in various avenues such as stocks, gold, bonds and other securities. A fund manager oversees each fund and ensures optimum returns on the money invested. The income generated by the fund is divided and distributed among the investors proportionately.

Types of Mutual Fund

- Equity Funds
- Index Funds
- Balanced Funds
- Money Market Funds
- Income Funds
- Hybrid Funds

Benefits of Mutual Fund

- Diversifying Risk
- Convenience
- Begin with small investments
- Tax benefits



WHAT WE DO

Ckredence Wealth offers mutual fund distribution and investment services. We analyse the needs of our clients, their risk tolerance levels, and financial goals to provide a curated list of funds to invest in based on our understanding of the markets. We conduct various investor education programs like webinars/seminars to keep our clients updated with the latest developments in the MF industry. We also offer special products like value SIP, step-up SIP, and SIP insure SWP system to help our clients benefit from a volatile market. Also Customised suggestion as per Individuals & company's need.

- Our clients reap the following benefits:
- Right Product suggest as investor's need | Dedicated & knowledgeable RM | Online - Offline support | Tax saving Investment Ideas | Diversified Investment products

Insurance Services What is Insurance?

Insurance is an essential component of every financial planning. There are various risks associated with finance and insurances; make sure to identify and mitigate these risks for fruitful financial planning for a steady life. With adequately structured life, disability, long-term care, and critical illness insurance, one can transfer the financial risk of uncontrollable events to a third party- the insurance company.

Insurance is a contract represented by a policy; the insurance company offers financial protection or reimbursement against losses. The company pools clients' risks to make payments more affordable for the insured.



Types of Insurance

1. Life Insurance

Life insurance is financial support for your family in case of your death. It is a cover that helps your family to maintain a good and existing standard of living and meet their financial necessities. It also serves as an effective investment and tax-saving tool. Life insurance provides an alternative to substitute the loss of income that occurs when someone dies.

2. Health Insurance

A health insurance plan covers critical illness and guarantees payment when facing any major health issues. It aids us during any health emergencies & incurred hospitalisation expenses. Health insurance is also known as a mediclaim policy. A health insurance plan provides reimbursement for different expenses, including surgical costs, day-care expenses, critical illness, etc.

3. General Insurance

General Insurance is a contract that offers financial compensation for any loss other than death. It ensures everything apart from life. All different types of Insurance come under this category. These include the following:




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- **Motor Insurance:** It offers coverage from a financial loss arising from theft or damage to your vehicle. It also protects from liability towards third parties for personal injury, death, and property damage on account of any accident involving your vehicle. It is a cashless and convenient claim procedure.
- **Personal Accident:** Personal Accident Insurance Policy gives complete financial protection against all accidental occurrences leading to death, permanent disability, permanent partial disability, and temporary total disability
- **Shop Insurance:** As a shop owner, one is constantly worried about the shop and the contents and the risk that continually hovers over it, like theft, an employee's infidelity, a fire accident, etc. Such insurances take care of such losses and provide a cover for the same.
- **Fire and Special Perils:** One can insure all immovable and movable property located at particular premises such as buildings, plant and machinery, furniture, fixtures, fittings and other contents, stocks and machinery temporarily removed from the premises for repairs.

Benefits of Insurance

Some of the benefits of Insurance include:

- Provides peace of mind
 - Promotes risk control
- 

- Promotes economic growth
- Distribution of risk
- It helps to get a loan easily
- Inculcates savings habit
- Provides tax benefit

WHAT WE DO

Ckredence Wealth helps its clients find insurance policies that are cost-efficient and offer optimum benefits. We currently work in the Life Insurance segment and recommend insurers with a high claim settlement ratio.

- Our clients reap the following benefits:

| Customized Insurance Planning | Cost-efficient Insurance options
| Associated with all leading companies

Bonds and Fixed Deposit Services

What are Bonds

Bonds are securities issued by companies, financial institutions and governments on which the bondholder receives a fixed payment of interest at regular intervals. We ensure that our clients get the highest yield from various types of bonds.

Benefits of Bonds

Bonds are less volatile and often provide higher interest rates.

Bonds are often liquid. They ensure a certain fixed interest payment and fixed sum at maturity.



Bonds come with legal protection that makes them a safer option.

There are various types of bonds, where one may choose to invest as per their convenience and requirements

What are Fixed Deposits

Fixed Deposits are a secure way of earning returns and, at the same time, provides stability to a portfolio. We help you make correct investment decisions, which involves providing various company options to invest in for diversification of risks, periodic reviews, and ensuring higher interests.

Benefits of Fixed Deposits

- 1.High interest.
- 2.Short-term deposits.
- 3.Lock-in period is only 6 months.
- 4.No Income Tax is deducted at source if the interest income is up to Rs 5,000 in one financial year.
- 5.Investment can be spread in more than one company so that interest from one company does not exceed Rs. 5,000.

WHAT WE DO

Ckredence Wealth offers Bonds and FD services, ensuring that our client can get the maximum benefits from these sources of wealth generation. Along with high return products, we also provide assistance and recommendations of regular and fixed investment products to satisfy our clients conservative and low risk-taking nature. Bond and FD being a debt instrument, provides clients and

WEBSITE CONTENT OF CKREDENCE

regular interest on their investments. Different tax saving bonds like sovereign gold bonds have been recommended to our clients.

- Our clients reap the following benefits:

low risk | fixed source of income | less volatility |

Portfolio Management Services

For high-net-worth clients, Ckredence Wealth offers Portfolio Management Services (PMS). A professional money manager or portfolio manager tailors the investment portfolio of a client to suit his/her specific needs.

- Our clients reap the following benefits:

| Personalised and Professional Management of Portfolio | Timely Updates & Reporting | Transparent & Concentrated Investments for Individuals |

Currency Services

Ckredence Wealth offers special currency services to importers and exporters. We offer them a platform that allows them to hedge their outstanding positions in foreign currencies. We also make sure that the calls we provide are accurate and timely.

- Our clients reap the following benefits:

- |Accurate Research calls |Online – Offline support |Experienced Relationship Manager|



Welcome to Home Essay

Home Essay is a "wholistic" full-service interior design studio specialising in and catering to residential interiors. Neha Desai, an Interior Architect with over 7 years of experience in interior design, is the driving force behind the firm. Home Essay is the one-stop-shop for all your design, décor and styling requirements.

We acknowledge that your Home should reflect who you are, your stories and all that you love. So we put in our heart and soul in designing, personalising, focusing on every tiny detail to build a home that you can connect with, where you find happiness, which lifts you emotionally and soothes your soul.

From design to execution, we have an experienced team handling each area of service. As a result, we ensure that "building your home" is a pleasurable and hassle-free journey for you.

Our Work

We work to design and create customised homes spaces that display your individuality and mirror your sensibilities. We prioritise building a strong, healthy and reliable relationship with our clients before moving forward to the decision making. We understand fully the needs and expectations of our clients and present designs that suit them the best.

Our portfolio encompasses various interior styles, from traditional to contemporary and many more distinctive design trends.

Our Focus

Winston Churchill said, "We shape our homes, and thereafter our



homes shape us".

This is what we abide by right from designing to the last tiny detail. It is all about bringing to life the clients vision. We strive to build a home that is all about you and how you live.

We specialise in Turnkey Residential Projects, offering a start to finish solutions, covering space planning, layout, design and décor of your HOME.

Our team understands the client's needs and builds a home that is uniquely and authentically theirs.

Our Design Process

DISCOVERY

Each project begins with an open and frank two-way conversation, a comprehensive discussion where we understand and make a note of your vision, needs and expectations for how you want your home to look, feel and function. We also advise some suggestions and new trends that match your preferences. The main motive is to know, understand and establish trust with our clients.

DESIGN

According to your needs, preferences and expectations, we systematically develop a schematic range of designs, get your approval, make changes if required and collaborate with you over every tiny detail before moving forth. This is a visual, tactile and methodical process, where we design to transform your home the way



you want and specifically ensure each and everything is just perfect.

DELIVER

Our specially curated team of contractors, vendors and skilled workers give their best to guarantee that all aspects of your house - right from furniture and furnishings, colour palate, electrical fittings and all others are meticulously and carefully executed with utmost diligence and precision.

Our team of vendors supply only the best quality of all the material which is used at every step of the execution. All our workers are highly skilled and dexterous. Every job while building your home is done in a faultless and immaculate manner.

TAGLINES

We are professionals - From our head architect, designers, engineers, contact team, vendors, contractors, skilled workers and labourers - every person involved in building homes works with professionalism. We take pride in our timely and organised execution of projects.

We are trusted - Interior design is a business of trust. We boast the qualification and approval of hundreds of happy and fully satisfied clients who trusted us with their most valuable asset - their homes.

We are the experts - Our organisation, the core team, and all those who work for us have to their name the best of knowledge, understanding, skills, wisdom, experience, mastery, creativity and expertise in the industry. So rest assured, you've come to the best.

